

Sandra R. Isaac

Digital Media ∞ Content Marketing ∞ Graphic Design

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www.SandraIsaacImages.com

Summary:

Detail oriented professional capable of motivating and encouraging others. Dedicated to obtaining a position that will utilize my resourcefulness and methodical nature to become a gainful and creative member of the company. To help create and maintain quality client relations.

Skills:

Highly organized
Outstanding in client relations
and customer service
Self motivated
Excellent record keeping
Capacity to multi-task
Creative problem solving
Ability to improve workflow
Acute eye for detail
Adept in various office procedures.

Qualifications:

°Skillful in Adobe Photoshop, InDesign, Illustrator, Flash, Lightroom, Dreamweaver as well as basic Office software.
°Experienced in all aspects of social and online media
°Trained in Digital and Content Marketing
°Knowledgeable in advanced digital photography.
°Proficient in retouching and manipulating digital images.
°Specializing in animal and nature photography, van dyke process, and environmental settings.
°Vast computer and database involvement and knowledge.

Education:

2012 Rutgers Mini MBA Digital Marketing Certificate Program
2010 Certificate of Proficiency in Photography from Mercer County Community College
2010 Certificate of Proficiency in Digital Media/Website Design from MCCC.
1992 Bachelors Degree in Animal Science from Delaware Valley College
1990 Associates Degree in Equine Science from DVC
1987 Associates Degree in Liberal Arts from Keystone College

Employment:

Jan 2017 - present: Independent Contracting as Sandra Isaac Images, LLC
2015 - Oct. 2016: Manager of Horses with Hope Equine Rescue
2012 - 2015: Digital Media Manager for The Bank of Princeton
2011 - 2012: Marketing Assistant for The Bank of Princeton
2010 - 2011: Leigh Visual Imaging as a Graphic and Digital Designer.
Spring 2010: Interned with Mary Ellen Mark at Green Street Studios in New York, NY.
2000-2008: Walnridge Farm, NJ. Breeding Manager and Farm Manager. In charge of stallions, mares, yearlings and foals. Oversee farm employees, organize work, and maintain equipment and supplies. Managed breeding shed and shipments. Primary medical care and record keeping on 300+ animals. Periodically assisted Vets with on-call work and surgeries.



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